

Anthemios Alumni Association

Annual Meeting Minutes

01/20/2024

Attendance: J. Scott MacKay, Darius Greenleaf, Zack Borell, Taylor Lutz, Laura Schmidt, Livi Barr, Macy Sharp, Mollie Karasch, Chris Enck, Andrew Wilke

Call to order - 1:06 PM

Approve previous minutes

Vice President - Darius Greenleaf

- Interim Vice President
 - Previously appointed to the position by president
- 2023 Events
 - Graduation event
 - Took place in May at the Royer House in Urbana
 - Alumni welcome packet was presented to graduates
 - Brochure and water bottle
 - Life after college panel discussion
 - Included alum in-person and through a Zoom call
 - Happy hour
 - Held at Goose Island Brewery
 - Homecoming Tailgate
 - Located at the Anthemios Annex
 - Barbecue and watching the football game
 - A chance to spend time with the collegiate chapter in a casual setting
- Nothing further for Darius

Treasurer - Mariah Alicea

- Not present
- No report submitted ahead of meeting
- Nothing further for Mariah

Secretary - Mollie Karasch

- Newsletters
 - Consistently published quarterly
 - Fully up to date mailing list
 - In the past year, newsletters opened has been between 51.7% (202) & 55.1% (217)
 - These numbers are up significantly from previous years
 - Currently received by 401 emails
 - 40% of people consistently open our emails, 14% sometimes, 43% rarely
 - Highest percentage of opens are in Chicago, Champaign and Dallas
 - Gives us a better idea of where our alum are located
- Website
 - Consistently updated throughout the year
 - Meeting notes are posted to the monthly meeting page in a timely manner
 - Dues page is updated as needed
 - New pages were created for:
 - Events
 - Shares what events are on our calendar
 - New alumni
 - Shares information on how to stay involved with APX after graduation
- Data organization
 - Consolidating our many alumni database spreadsheets into one location to access information more easily
- Social media
 - Posting more often
 - Would like to find more ways to interact with our audience
- Nothing further for Mollie

President - Taylor Lutz

- The alumni association is stable
- The alumni association shifted their efforts in a new direction over the past year
 - It was a goal in the past to increase involvement of alumni within the alumni association
 - We published a physical copy of The Anthem a few years ago
 - Not a huge success in gaining interaction with alum
 - Due to lack of success, the focus shifted to strengthening our relationship with the active chapter
 - Hosting student oriented events
 - Encouraging graduates to become involved in the alumni association after graduation
- Would like to strengthen communication with ACC
 - Our director for most of the year stepped away from their position
 - We currently have no active communication
- Our goal for 2024 is to strengthen the relationship between all three Anthemios entities
- Best things that our alumni can do
 - Pay dues and be involved by attending meetings and events
- Nothing further for Taylor

Director Reports

- Worthy Architect and Pledge trainer - Macy Sharp & Livi Barr
 - Overall retention rate of collegiate brothers has improved
 - More events and engagement within chapter
 - Recruitment begins next week
- Control Corp - Chris Enck
 - Annual meeting being scheduled shortly
 - Recent projects
 - Chimney in lounge has been worked on
 - Other chimney's to be worked on in the future
 - Redid the landing at the side entry
 - Needed new foundation due to deterioration

- Installed central air to third floor, small window units to each room on second floor, upgraded the electrical
- Updating dormers in future
- Tuckpointing around the building is a future project.
- Organization
 - Looking for a solution for property management assistance
- The annex has been empty for the past few years
 - Funds have gone down due to this
 - Collegiate chapter will be moving in for the next school year
 - Will increase income for work on both buildings by having tenants
- Insurance policy
 - Was terminated with 30 days notice
 - Only one provider in the country will insure greek organizations
 - Cost is 60% higher than previous insurance
- Working towards a better relationship between the 3 entities of our organization
- Sourcing furniture and other things for furnishing house and annex
 - Will be minimal cost to our organizations
- Will be working on projects for getting the collegiate chapter back into the house

Old business

- The Chapter House
 - Six collegiate brothers will be moving into the annex in the fall for the upcoming school year
 - We have discussed doing fundraising for furniture that could eventually be used in the house upon moving back in
 - The alumni association and collegiate chapter toured the house with the collegiates for the first time this past July

- Current scholarships accepting applications:
 - Convention Grant
 - Closes February 19, 2024 at midnight
 - Graduate Scholarship
 - Closes April 1, 2024 at midnight
 - Please visit the scholarship page for information about the scholarship and requirements
 - Reach out to the alumni association exec board with questions

New business

- Founder's day
 - Planning between the Vice President and the collegiate chapter has begun
 - The event will take place in Champaign this spring
- Dues campaign
 - Will begin in early spring
- The Anthem
 - To become a biennial publication
 - To be published at the end of the secretary's term
 - Publications will be digital
 - It will be located on our website and in an email
- Motions for convention
 - Potential motion from J. Scott MacKay
 - Tips and tricks to earn money
 - Mentor program ideas have been thrown around
 - We haven't worked towards how to begin it
 - Create a mentorship program
 - Job for alumni
 - Passing of knowledge
 - Knowledge database
 - Course material
 - Alumni mentors can serve for 1 term or more
 - Add materials to the database
 - Bring in a successor
 - Mentees bring in other mentees
 - Organized by the WGAA

- Brother McKay is Interested in teaching first program
- Discussion (comments, questions and suggestions)
 - Pairing with their home chapter
 - More inclined to pair up with Anthemios brothers due to shared experience
 - Collegiates are interested in partaking in this sort of program
 - Would like to hear from our alumni about their careers
 - GreekTrack has capabilities that we can implement and use
 - Can maybe integrate into the national database
 - Why limit the term?
 - Terms would be self-established
 - Who are mentors serving?
 - Audience is open to whoever adopts the program
 - Have seen many mentorship programs start and fail
 - What will make this one succeed?
 - What are we modeling ours off of?
 - There are 3 people who have successfully done his mentorship program
 - Two colleagues
 - Mary Baum - brother
 - Feedback on what to submit to the convention
 - Appoint a director to lead and manage the program
 - Meet with WGAA to go through everything before convention
 - Explore resources and budget
 - Is there support for this?
 - Support for the idea, but needs to be sorted out ahead of convention.
 - What is the end user?
 - They can save and apply the information

- Intermittent workshops throughout the year and one on one conversations
- Updating bylaws by next annual meeting
 - Mentions of gendered language for all positions
 - Updating our procedures for the current operations of the AA
- Annual reports
 - Send to secretary following meeting for meeting report to be compiled

Elections

- Vice President (2 year term)
 - Advance nominations:
 - Darius Greenleaf - accepted
 - Brother Borell moves to elect brother greenleaf by acclimation
 - Second by brother Schmidt
- Secretary (2 year term)
 - Advance nominations:
 - Mollie Karasch - accepted
 - Brother Borell moves to elect brother Karasch by acclimation
 - Second by brother MacKay
- Convention Delegate
 - Advance nominations:
 - Taylor Lutz - accepted
 - Brother Borell moves to elect brother Lutz by acclimation
 - Second by brother MacKay
 - J. Scott MacKay - accepted - has withdrawn after discussion

Suggestions for the betterment of the Alumni Association

- Send more than just quarterly newsletters
 - Start sending more emails to alert alumni of upcoming events
 - Things get lost in the newsletter/are sent too far ahead of the event
- Monthly meetings

- Post announcements more often to get more attention
- Convention status
 - There has been a shift from previous conventions
 - Around 150 people attended last year
 - Redeveloping the current program
 - Most students have never attended before
 - Working to increase interest
 - Recent conventions:
 - 2020: canceled
 - 2021: online
 - 2022: canceled
 - Was planned to be in LA, but moved to virtual due to very low registration numbers
 - Lowest number of delegates on record
 - 2023: Nashville
 - Collegiates went to convention for the first time
 - Very simple, bare minimum event
 - Many collegiates attended and it went really well
 - 2024: Omaha
 - Registration opened very early
 - 60 already registered
 - More traditional convention
 - Renegotiated the contract to try the hotel version again
 - Restructured everything
 - Registration cost went down
 - Hotels are expensive
 - Fundraising opportunity
 - T-shirts

Public Announcements

- Convention registration is open

Adjournment: 2:29 PM

- Alumni Association President T. Lutz - Motion to end the 2024 Annual Meeting
 - Unanimously approved

We hereby recognize that these minutes are true and accurate.



Taylor Lutz
President



Mollie Karasch
Secretary